



Celebrate BCA's 20th Year and Finish The Wall!

In conjunction with BCA's 20th year celebration, we are launching this year's PTF Lion's Fundraiser: **Improving Technology at BCA Brick by Brick**. This campaign aims to complete the brick wall outside the Media Center and raise funds for technology advancements for our school, growing our K-8th grade STEM education program through Project Lead the Way classes and the addition of security upgrades.

This campaign will be our primary external fundraising effort in lieu of Donut Dash.

To make fundraising easier and more fun, we are transitioning to a customized web-based fundraising app called FanAngel. The app creates a personalized page for your family and automates the process for inviting family and friends to donate to BCA's Brick Campaign!

4 Easy Steps For Every BCA Family

1	Collect a minimum of 10 (or more) family and friend email addresses of your student's biggest supporters (see below for ideas).
2	Set up your family's personal FanAngel Account: Watch the 2-minute video tutorial here or access it at: https://pages.fanangel.com/how-to-share
3	<p><u>CLICK HERE to create your family's FanAngel fundraising page</u> or access it at: https://www.fanangel.com/bridgeway/share</p> <p>Take/upload a photo of your child or family, and enter your 10 (or more) email addresses. <i>Only the people whose addresses you enter will be invited to visit your family's FanAngel website.</i></p> <p>FanAngel will automatically send all donation e-mails on Monday, October 22, directing recipients to your family's page.</p>
4	<p>Win PRIZES! Set up your family's FanAngel account and enter 10 emails by Wednesday, October 17th at 10PM and your child will earn an ice cream treat at school on Thursday, October 18th and a chance to dunk a teacher at BCA's Trunk or Treat on Friday, October 26th.</p> <p>Raise \$250 in fundraising dollars and add a brick to the wall with your family/child(rens) names.</p> <p>Every \$250 raised earns one family entry for drawings to win:</p> <ul style="list-style-type: none">• Go-Pro camera• Drone and Instamax Polaroid Camera• \$100 Visa gift card + \$100 credit to the BCA Spirit Wear Store

We are asking each family to raise a minimum of \$250 toward the campaign. Each family that meets this goal will receive a 4x8 brick with wording of their choice to be placed on the BCA Media Center wall. Families reaching donations of \$500 or more will receive the option of an 8x8 brick or two 4x8 bricks.

Tips for Creating Your Email List

Use the following list to help identify relationships with the desire and means to support your child's campaign. If you're not sure if someone would be interested, we recommend including them. You'll be surprised who is happy to support your child.

- Grandparents
- Aunts/Uncles/Cousins
- Godparents
- Neighbors
- Family friends from church, sports, and other activities
- Parent's coworkers
- Restaurant and business owners
- Community Relationships: doctors, dentists, lawyers

Please do not include BCA alumni, teachers, staff, administration, or student peers.

BCA's 20th year is a cause for celebration for all of us! Thank you for being involved in God's story by partnering with BCA.

Please see the attached FAQ document with questions. If you have additional questions about the campaign, using the FanAngel website, or anything else, please feel free to ask!

With gratitude,
The PTF Fundraising Team

For questions:
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